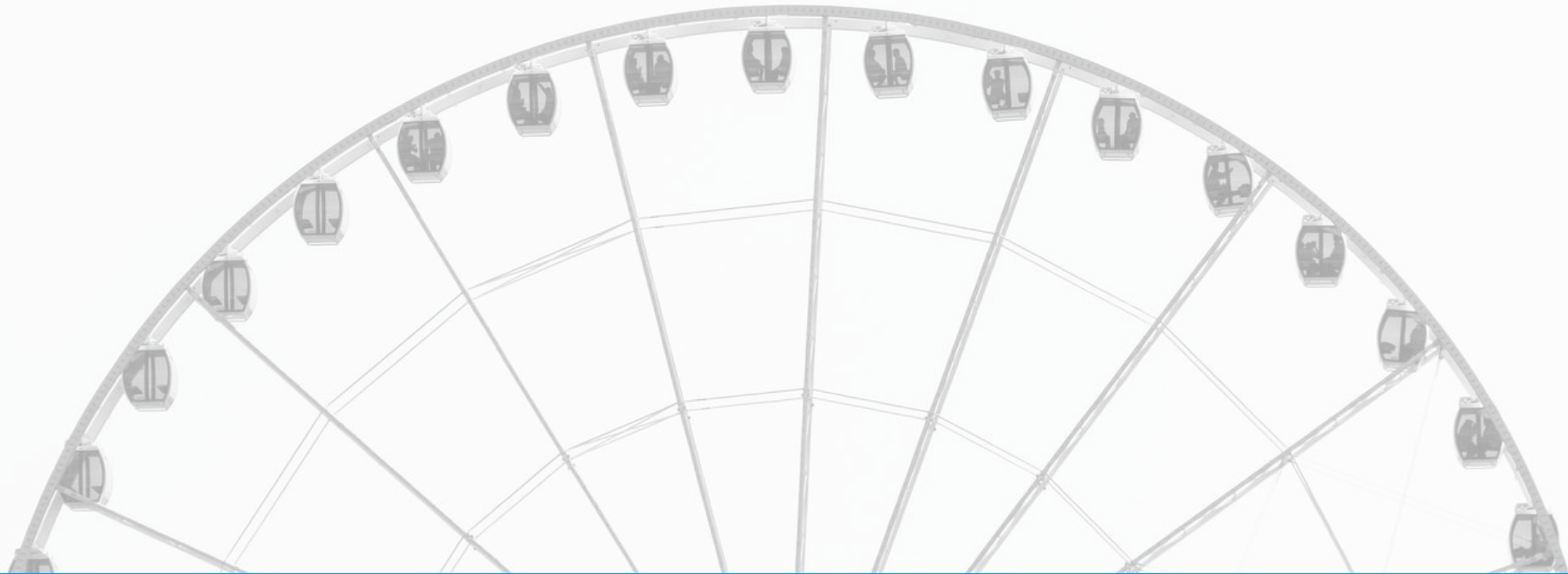


What's the Point...

of Church Apps?

Thursday, October 28th - 2pm Central



Presenters



Andrew Triplett
Director of Consulting



Michael Faulkner
Vice President, Solutions





Housekeeping

Submit Questions using Q&A Button in Control Panel





Agenda

- What Do We Look For In An App?
- What We Need From Our Church App.
- Enhancing Your Ministry With Your Touchpoint App.





What Do We Look
For In An App?



Make Life Easier/Better

Apps are created to **enhance** the user's **experience** while on their phones.

Hub of information and action.

They **Know** Us.





The World Runs on Apps

1. In 2020, annual mobile app downloads reached **218 billion** downloads, a seven percent increase year-over year! (Source)
2. **92% of time** spent on mobile phones is **spent using apps**. (Source)
Which means, only **8% of time** spent on mobile is spent using a web browser. (Source)
3. People of all ages are spending **more time** year-over-year in their most-used apps. (Source)





TouchPoint

What We Need From Our Church App

Info Hub

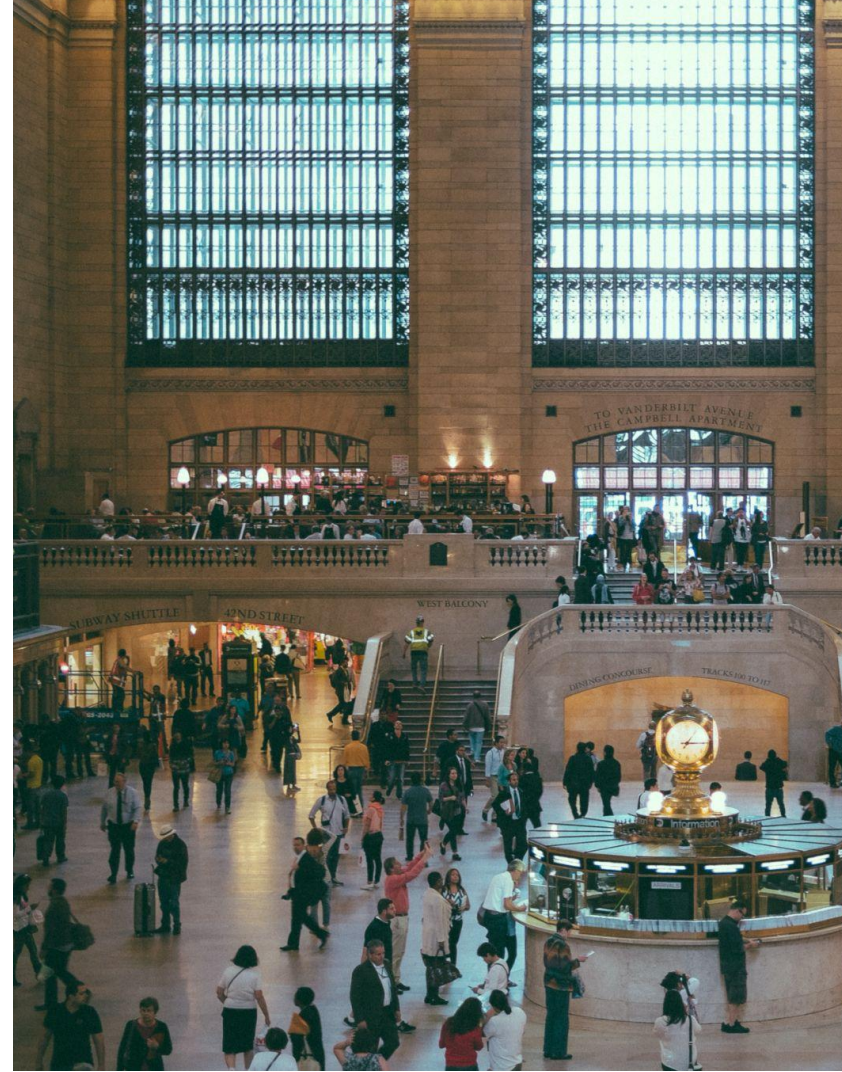
Contact Information

Listed Classes

Registered Events

Volunteer Schedule

Church Updates



Staff Ministerial Effectiveness



1. Schedule ministry meetings on the spot
2. **Plan out your daily ministry meetings**
3. Capture ministerial meeting information by eliminating friction
4. Assign ministry tasks to others



Lay Leader Ease

1. Easily take attendance
2. **Proactively follow up on absences**
3. Avoid people slipping between the cracks
4. Effectively meet and minister with and to people



Congregant Engagement

1. Make it easy to find and engage with life groups
2. **Keep congregant/member/parishioner/visitor data updated**
3. Expedite child check-in to get to the **donuts** worship center faster
4. Tithing should be a cheerful experience





Make (Church) Life
Easier/Better





TouchPoint

How TouchPoint Can Help

Your App is An Extension Of Your Church *and* TouchPoint

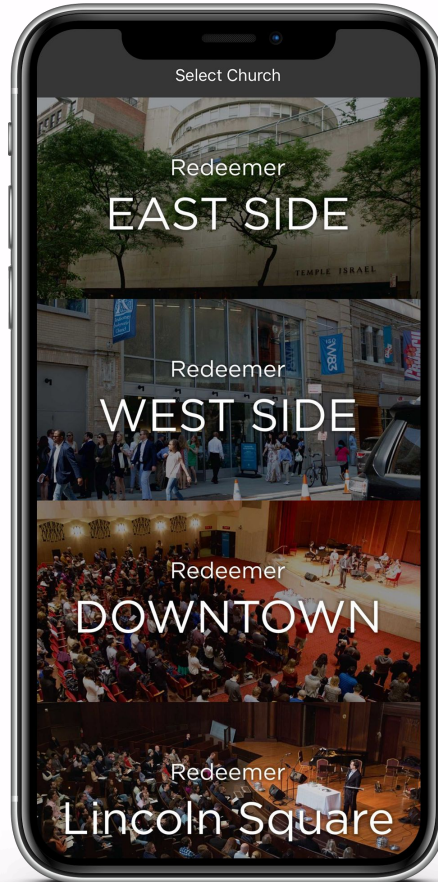
Familiarity for Staff and Church Members

Creates An Effortless Experience

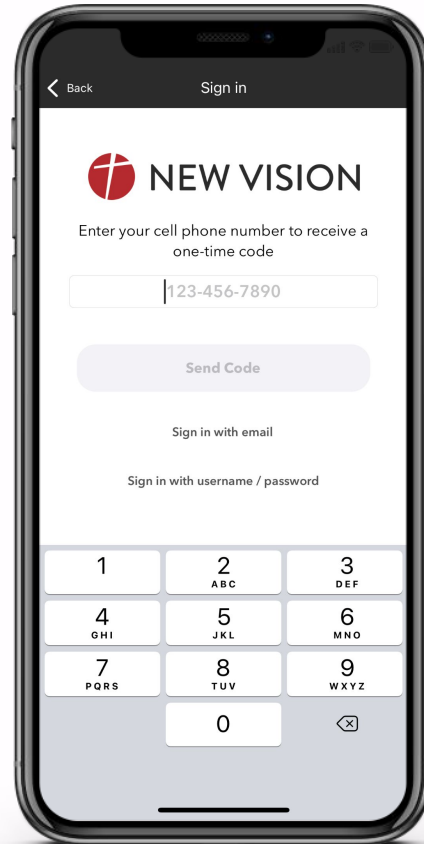
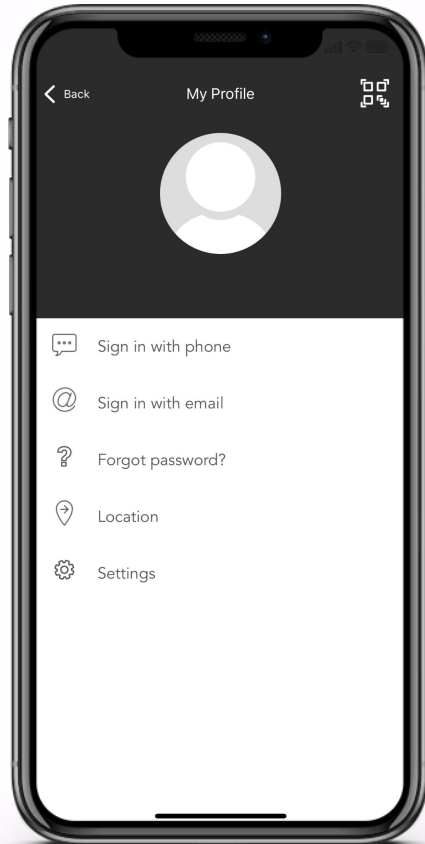
Two-Way Database Sync



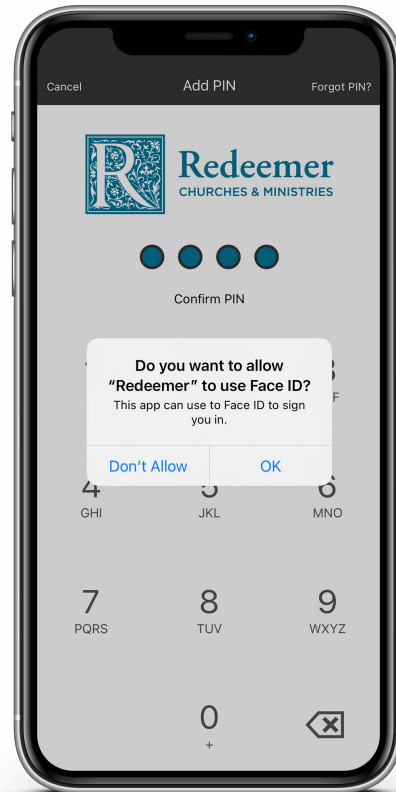
Customize Each Campus



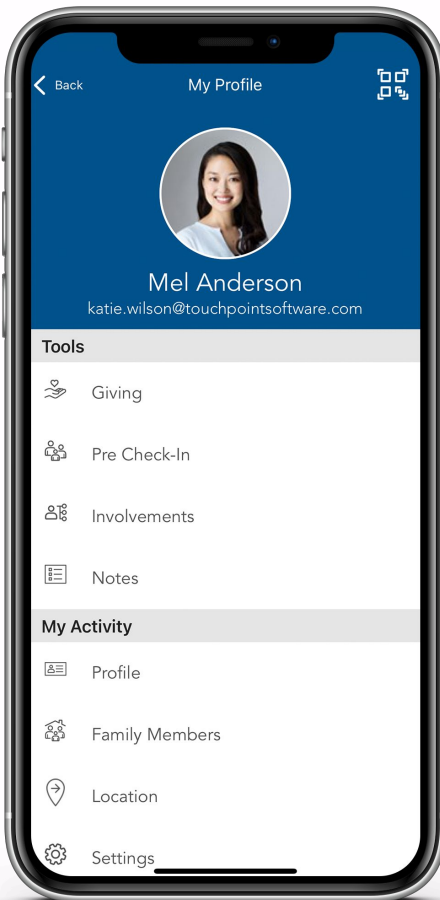
Secure Login Without a Password



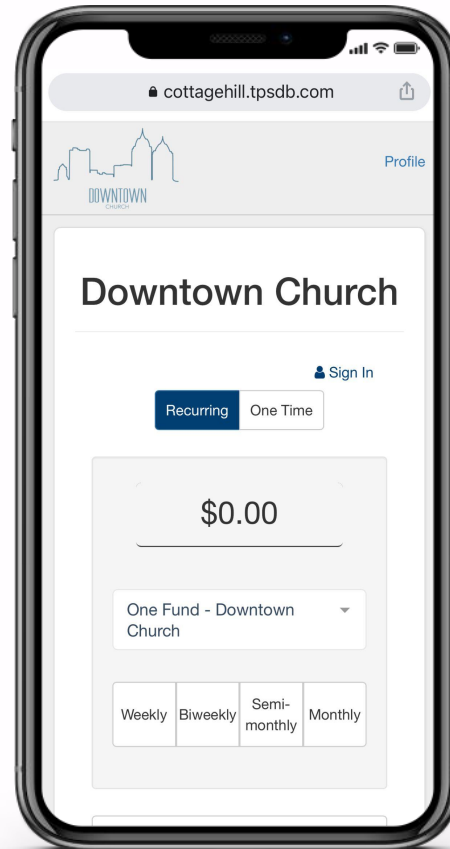
Secure Login Without a Password



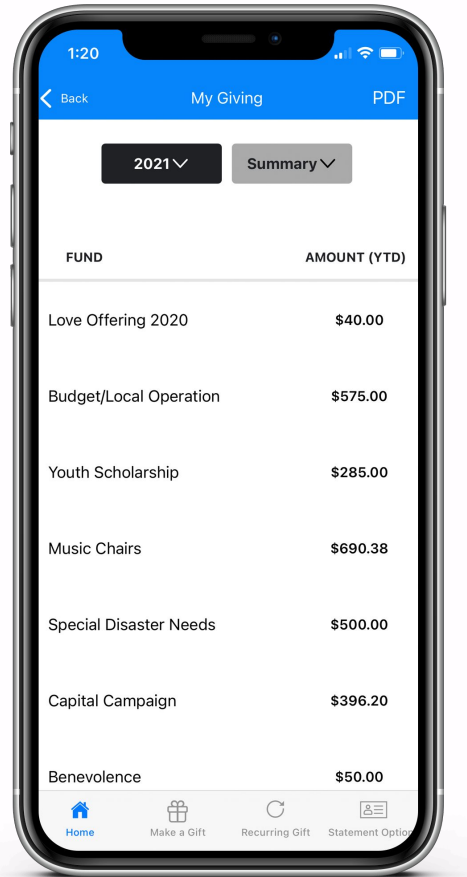
Keep Your Information Up-To-Date



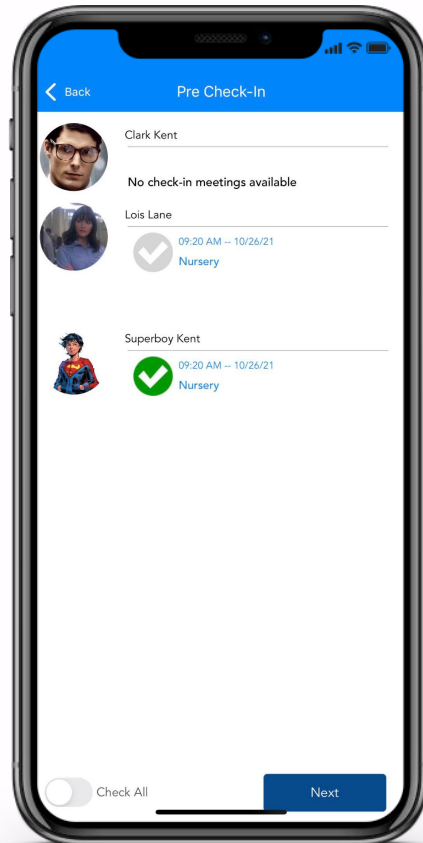
Give With Ease



Manage Giving Anywhere



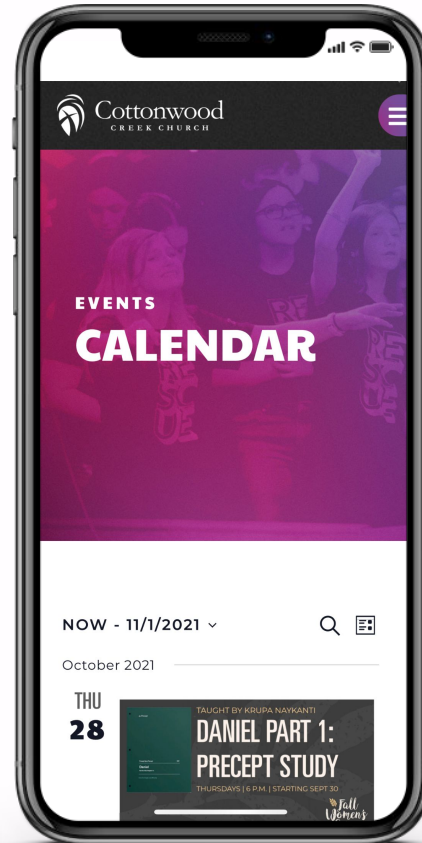
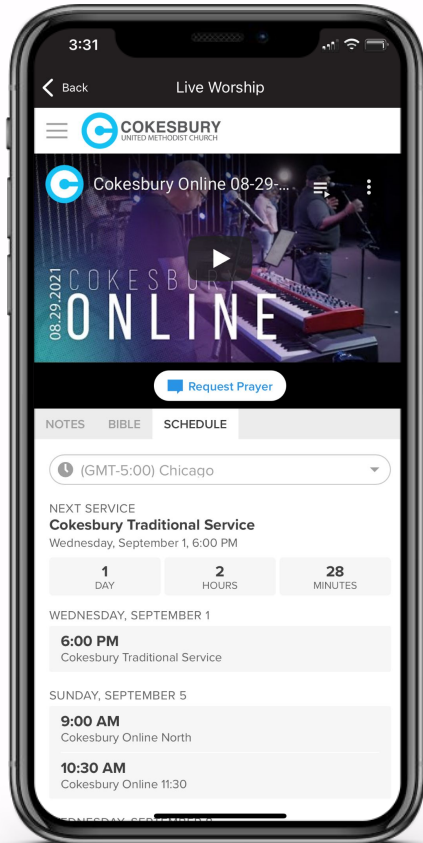
Pre Check-In



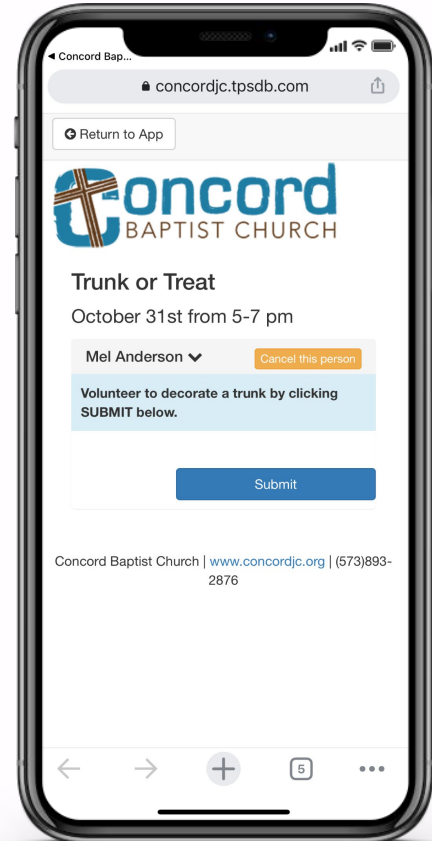
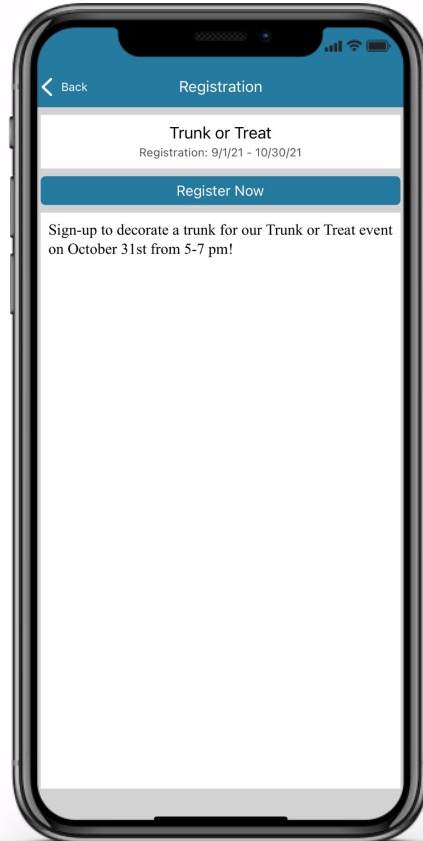
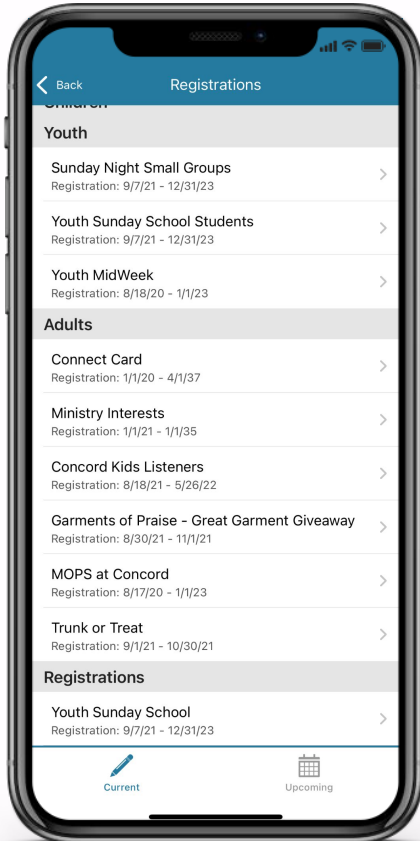
Access Church Map



Events At-A-Glance



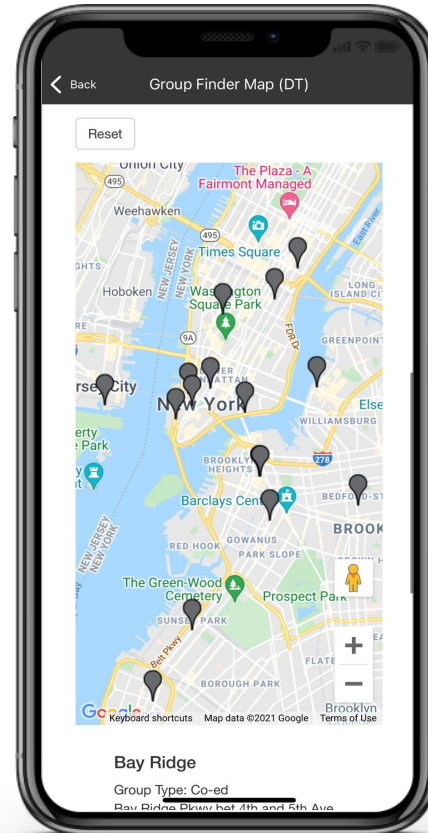
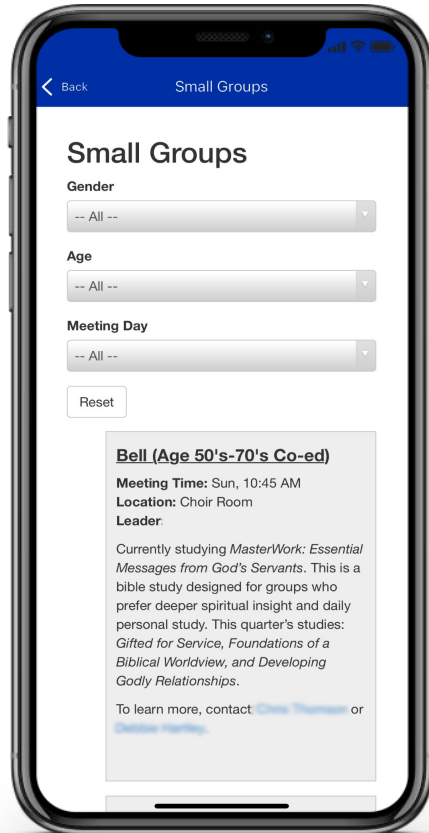
Efficient Registration



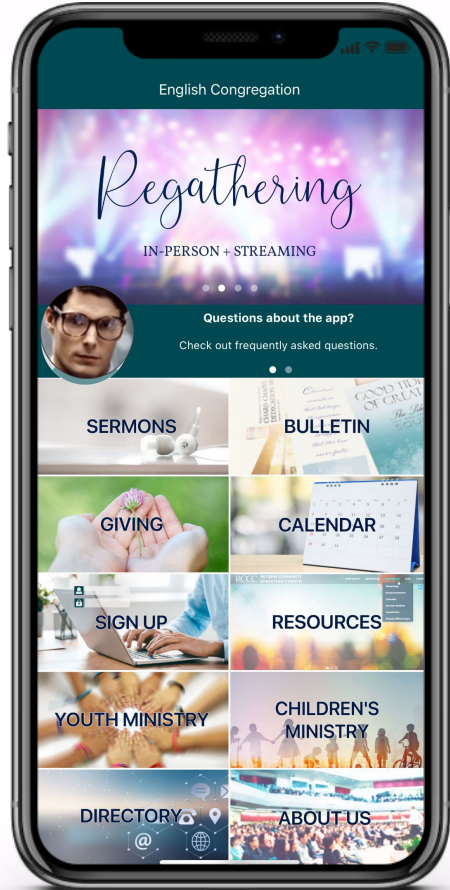
Communicate Church Updates



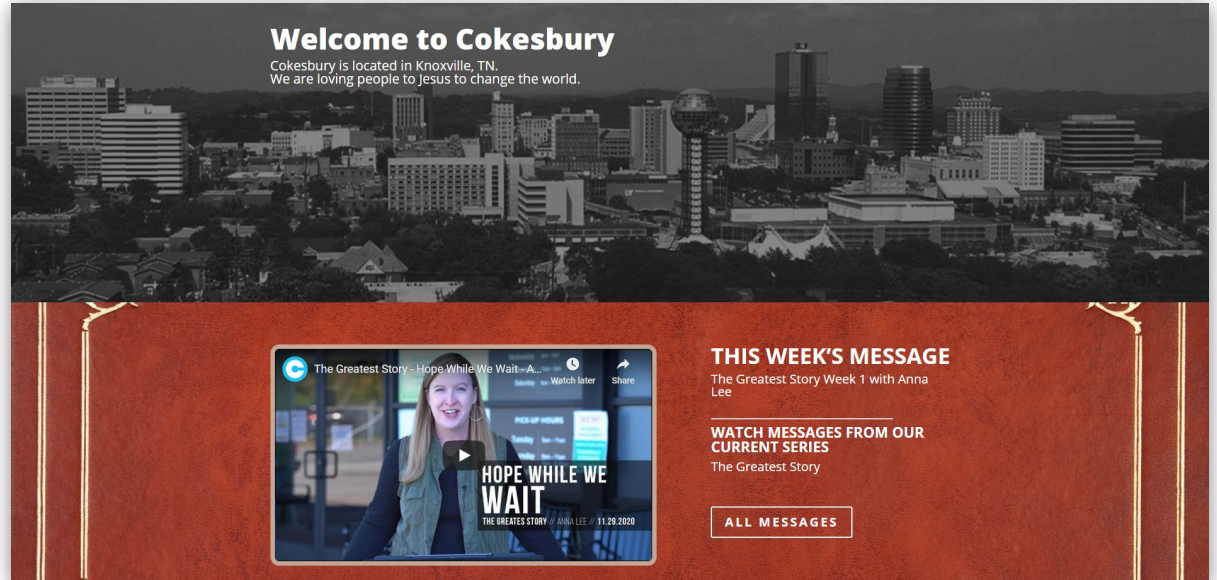
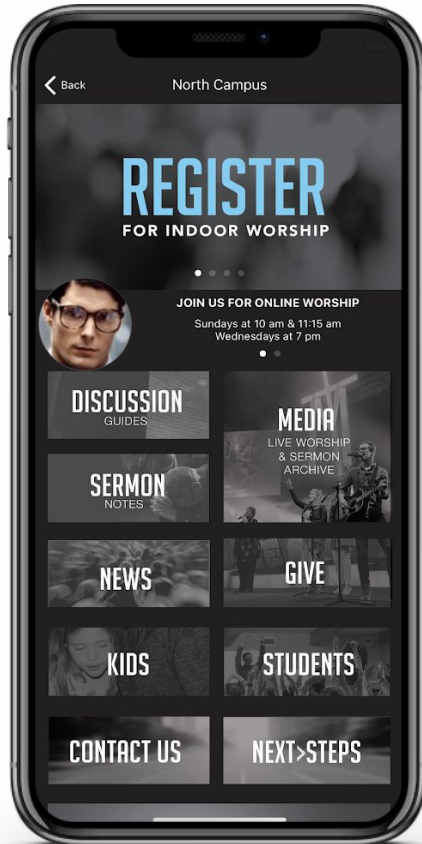
Small Group Finder



Custom-Branded Mobile App



Mobile App + Website Consistency





Thank You!